

BUSINESS ADMINISTRATION MAJOR, CONCENTRATION IN ENTREPRENEURIAL STUDIES AND SMALL BUSINESS MANAGEMENT

Students are required to meet with their academic advisor to review their courses for the upcoming semester. A minimum of 120 credits is required for graduation. First-year and transfer students with 45 or fewer credits at the time of admission shall complete two academic programs (a major/major or major/minor) to qualify for graduation. For more information, please view the MajorPlus section of this catalog.

Requirements for a Major in Business Administration, Concentration in Entrepreneurial Studies and Small Business Management

The common Business Core together with two required plus two additional courses in the field chosen with the assistance of the advisor from the list below:

Code	Title	Credits
Ancillary Courses (15-16 credits)		
EC-110	Introduction to Microeconomics	3
EC-120	Introduction to Macroeconomics	3
EN-253	Business Communications	3
MA-150	Statistics I	3
or EC-150	Statistics	
MA-202	Business Calculus	3-4
or EC-202	Introduction to Mathematical Economics	
Common Business Core (36 credits)		
<i>Lower Division</i>		
BA-200	Principles of Management	3
BA-210	Financial Accounting I	3
BA-220	Financial Accounting II	3
BA-230	Managerial Accounting	3
BA-250	Analytical Techniques in Business	3
<i>Upper Division</i>		
BA-305	Organizational Behavior	3
BA-312	Operations Management I	3
BA-316	Financial Management	3
BA-318	Principles of Marketing	3
BA-350	Business Information Systems and Applications	3
BA-320	Business Law I	3
or BA-480	The Legal Environment of Business	
BA-490	Business Strategy and Policy	3
Entrepreneurial Studies and Small Business Management (12 credits)		
Requirements		
BA-302	Introduction to Entrepreneurship	3
BA-402	Designing the Business Plan	3
Select two of the following:		6
BA-303	Small Business Management	
BA-304	Women Entrepreneurs and Leaders	
BA-351	Managing Ebusiness	
BA-420	Marketing Research	
SO-420	Seminar in Sociology	
Or any courses in the field as approved by BA program chair/instructor/advisor.		
Total Credits		63-64