COMMUNICATION MAJOR

Requirements for a Major in Communication

39 credits for the Advertising and Public Relations concentration and 39 credits for the concentration in Digital Media Production.

Code	Title	Credits
Core Courses		**(21 credits)**
CM-100	Intro to Mass Communication	3
CM-105	Media Writing	3
or CM-200	Writing for Communication	
CM-110	Public Speaking	3
CM-363	Visual Media Literacy	3
CM-384	Media Criticism	3
CM-450	Senior Communication Capstone	3
Select one of the following:		3
CM-213	Gender and the Media	
CM-350	Intercultural Communication	
CM-390	Independent Media and Society	
Elective Courses		**(18 credits)**
Select 18 credits in Communication		18
Total Credits		**39**

Students are required to meet with their academic advisor to review their courses for the upcoming semester. A minimum of 120 credits is required for graduation. First-year and transfer students with 45 or fewer credits at the time of admission shall complete two academic programs (a major/major or major/minor) to qualify for graduation. For more information, please view the MajorPlus section of this catalog.

Sample Timetable for Completion of Degree Communication, Generalist

Year One		
Semester One		**Credits**
LASC	First-Year Seminar (FYS)	3
EN-101	College Writing I	3
CM-100	Intro to Mass Communication	3
LASC	LASC Elective (QR)	3
LASC	LASC Elective (GP)	3
	Credits	**15**
Semester Two		
EN-102	College Writing II	3
LASC	LASC Elective (CON)	3
CM-110	Public Speaking	3
LASC	LASC Elective (USW)	3
LASC	LASC Elective (TLC)	3
	Credits	**15**
Year Two		
Semester Three		
CM-105	Media Writing	3
SELECT	CM Major Elective	3
LASC	LASC Elective (NSP)	4
LASC	LASC Elective (TLC)	3
LASC	LASC Elective (GP)	3
	Credits	**16**
Semester Four		
CM-213	Gender and the Media	3
SELECT	CM Major Elective	3
LASC	LASC Elective (NSP)	3
LASC	LASC Elective (HBS)	3
LASC	LASC Elective (CA)	3
	Credits	**15**
Year Three		
Semester Five		
CM-363	Visual Media Literacy	3
SELECT	CM Major Elective	3
LASC	LASC Elective (HBS)	3
LASC	LASC Elective (CA)	3
SELECT	General Elective	3
	Credits	**15**
Semester Six		
CM-384	Media Criticism	3
SELECT	CM Major Elective	3
LASC	LASC Elective (ICW)	3
SELECT	General Elective	3
SELECT	General Elective	3
	Credits	**15**
Year Four		
Semester Seven		
CM-435	Communication Internship	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
	Credits	**15**
Semester Eight		
CM-450	Senior Communication Capstone	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
	Credits	**15**
	Total Credits	**121**

Once LASC requirements are satisfied, students may select general requirements. Students are required to meet with their department advisor to review their upcoming semester academic choices. A minimum of 120 credits is required for graduation.