

COMMUNICATION MAJOR

Requirements for a Major in Communication

39 credits for the Advertising and Public Relations concentration and 39 credits for the concentration in Digital Media Production.

Code	Title	Credits
Core Courses (21 credits)		
CM-100	Intro to Mass Communication	3
CM-105	Media Writing	3
or CM-200	Writing for Communication	
CM-110	Public Speaking	3
CM-363	Visual Media Literacy	3
CM-384	Media Criticism	3
CM-450	Senior Communication Capstone	3
Select one of the following: 3		
CM-213	Gender and the Media	
CM-350	Intercultural Communication	
CM-390	Independent Media and Society	
Elective Courses (18 credits)		
Select 18 credits in Communication		18
Total Credits		39

Students are required to meet with their academic advisor to review their courses for the upcoming semester. A minimum of 120 credits is required for graduation. First-year and transfer students with 45 or fewer credits at the time of admission shall complete two academic programs (a major/major or major/minor) to qualify for graduation. For more information, please view the MajorPlus section of this catalog.

Sample Timetable for Completion of Degree Communication, Generalist

Year One		
Semester One		Credits
LASC	First-Year Seminar (FYS)	3
EN-101	College Writing I	3
CM-100	Intro to Mass Communication	3
LASC	LASC Elective (QR)	3
LASC	LASC Elective (GP)	3
Credits		15
Semester Two		
EN-102	College Writing II	3
LASC	LASC Elective (CON)	3
CM-110	Public Speaking	3
LASC	LASC Elective (USW)	3
LASC	LASC Elective (TLC)	3
Credits		15
Year Two		
Semester Three		
CM-105	Media Writing	3
SELECT	CM Major Elective	3
LASC	LASC Elective (NSP)	4
LASC	LASC Elective (TLC)	3
LASC	LASC Elective (GP)	3
Credits		16

Semester Four		
CM-213	Gender and the Media	3
SELECT	CM Major Elective	3
LASC	LASC Elective (NSP)	3
LASC	LASC Elective (HBS)	3
LASC	LASC Elective (CA)	3
Credits		15

Year Three		
Semester Five		
CM-363	Visual Media Literacy	3
SELECT	CM Major Elective	3
LASC	LASC Elective (HBS)	3
LASC	LASC Elective (CA)	3
SELECT	General Elective	3
Credits		15

Semester Six		
CM-384	Media Criticism	3
SELECT	CM Major Elective	3
LASC	LASC Elective (ICW)	3
SELECT	General Elective	3
SELECT	General Elective	3
Credits		15

Year Four		
Semester Seven		
CM-435	Communication Internship	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
Credits		15

Semester Eight		
CM-450	Senior Communication Capstone	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
SELECT	General Elective	3
Credits		15
Total Credits		121

Once LASC requirements are satisfied, students may select general requirements. Students are required to meet with their department advisor to review their upcoming semester academic choices. A minimum of 120 credits is required for graduation.